

BEVIPAK™

First the bottle, then the can,
now the Bevipak.



The great leap forward in packaging for
sporting occasions and live events.

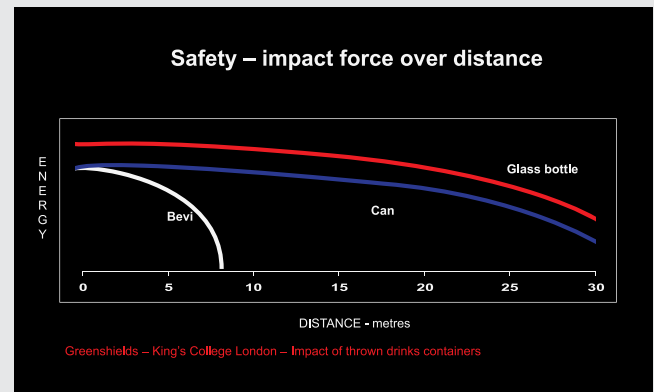
- Great presentation
- Optimises branding at events
- Authenticates a premium brew
- Excellent mouthfeel
- Excellent 'In-the-Hand'
- Can customise surface graphics for special events or used for third party co-branding
- Can be pre-chilled
- Stock control
- Easy twist-off top
- Speeds service from a 15 sec pour to 2 sec
- Safety at live events
- Environmentally friendly

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Bevipak is a PET container which can be shaped or embossed.



- The patented closure system twists off to drink
- Holds pressure upto 5 bar



- The wide mouth stops use as a projectile at live events

- The only PET container with a greater than 44 mm legal aperture
- All sizes possible; pints or half litre
- Shrink wrapped sleeve can be customised, post filling, from small to large quantities
- Shelf life of 3 months
- All components separate easily for recycling
- No need for expensive event dispensing

"We rarely qualitatively test product ideas with consumers that generate as warm and positive a response as BEVI did. There are clear links between the issues that consumers face when drinking at events, and the benefits that the BEVI unit offers to drinkers."

Henley Centre Headlight Vision

Contact Details:
chris@bevipak.com

www.bevipak.com

Also in development: Glass containers, Cans, Widgets, PET filling line.